

Minutes of the Blossburg Visions in Business and Entertainment Monthly Meeting July 28, 2010

Meeting called to order at 6:00 p.m.

Location: Kiwanis Building

#### **Administrative Information**

#### Minutes

• June minutes presented and accepted.

# Treasurer's Report

- No treasurer's report.
- Jill Nickerson and Heidi Jones closed out the Scarnati Grant.

### Bills to be paid

• PDC Membership for 2010/2011

#### **Grant Research**

- We are currently looking for additional grant writers. If you're interested, contact Jill Nickerson.
- There may be grants from Evergreen Tank Solutions. Tonya McNamara to look into it.

### **Fundraising**

• Raised \$425 from the Chicken BBQ.

#### Officer Elections

- The members in attendance voted to keep the same officers:
- President: Tonya McNamara
- Vice-President: Jill Nickerson
- Treasurer: Kelly Rossell
- Secretary: Josh Jones

### **Team Reports**

### **Economic Restructuring**

- Josh Jones attended the MSCET meeting where they performed a SWAT analysis of the area's needs.
- Ollock's are working on the former St. Andrews Church and Hall. There isn't a timeline for completion yet.
- A gaming shop will be opening next to Nation Wide Insurance. Their main store will be located in Mansfield. The Blossburg location will serve as a warehousing/satalite location.
- The Theater will be holding an open house on August 6<sup>th</sup> from 6-8 pm. They're working on opening in the next couple of months.

### **Communication/Promotion**

- Blossburg Community/Tourism Brochure
  - o No update.
- Placemat
  - o Work will begin on the 2010 placemat starting in September.
- Welcome/Directional Signage

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Blossburg V.I.B.E. (Visions in Business & Entertainment) is a 501(c)(3)nonprofit organization created in 2004 by the Blossburg Borough Council and Blossburg Improvement Association to envision, plan and implement projects that will enhance the quality of life for those who live, work, play or attend school in Blossburg.

- o The new directional signage is currently in production and will be installed once they're ready.
- Web/Print
  - o Join the Blossburg & V.I.B.E. Facebook Pages.

# Design

- Riverside Plaza Design
  - No updates

#### **Youth Involvement**

- Skate Park Jill Nickerson
  - o Shane Nickerson will do the Pavilion when he gets some free time.

## **Community Vitality**

- Community Garden Tonya McNamara
  - o Markus Strange has really been helping out with upkeep. The workbees haven't seen the participation we've been hoping for.
- Blossburg FreeNet Josh Jones
  - o Josh Jones to ask a couple newer businesses if they're interested in sharing their internet connection with the Freenet.
- Community Yard Sale Barb Slocum
  - o No Update
- Farmers' Market Tonya McNamara
  - o The Farmers' Market is seeing increased competition for the available vendors due to so many Farmers' Markets in the immediate area. We need to increase visibility of the Farmers' Market and work on vendor retention.
- Fall Festival Jackie Smith
  - o Josh Jones created a database of vendors based on last year's applications. Jackie Smith will contact last year's vendors to see if they're interested in coming back.
  - o The next Fall Festival planning meeting will be held August 11<sup>th</sup>, 6:30 pm at the Brick Tavern.

#### **Announcements**

• V.I.B.E. meetings will be moved to 7 pm.

News & Views: Deadline 5 pm, Sundays – news@blossburg.org

Calendar: <a href="mailto:events@blossburg.org">events@blossburg.org</a>
Community Sign: <a href="mailto:sign@blossburg.org">sign@blossburg.org</a>

The next meeting will be August 25, 7 pm at the Kiwanis Building on Island Park.

Meeting concluded at 6:55 p.m.

Josh Jones
Secretary
Blossburg Visions in Business and Entertainment
http://www.blossburg.org/vibe