



Minutes of the Blossburg Visions in Business and Entertainment Monthly Meeting
October 27, 2010

Meeting called to order at 7:10 p.m.
Location: Kiwanis Building

Administrative Information

Minutes

- September minutes presented and accepted.

Treasurer's Report

- Treasurer's report not presented. Jill Nickerson to follow up with Treasurer Kelly Rossell to get an updated financial report.

Bills to be paid

- No report

Grant Research

- T-shirts for sale. We will list them online and have them for sale at the Bloss Hardware store.
- Signed up for United Way funding for 2011.
- DCED Main Street Program Grant – Jill has been in contact with DCED about closing out the grant funding. They stated they needed additional paperwork due to an oversight on their part in the directions for grant closeout. We need to include the receipts from the work the businesses had completed on their facades. Jill Nickerson is working to obtain the required documentation from the businesses.

Team Reports

Economic Restructuring

- Trees – WBRE has a story about Wilkes-Barre and their tree situation. Options are being looked into for the trees downtown.
- The Borough Council Special Projects committee is working on ideas like a Spring Incentive Residential Cleanup Program, downtown Trees, Comprehensive Community Plan, and Community Branding. Jill Nickerson to notify V.I.B.E. through the e-mail list if/when they would like to have V.I.B.E. work on some of these initiatives.
- Business Review
 - Bloss Sporting Goods has closed. The storefront, across from the bank, is current available for rent.
 - Toddler University downtown location is currently available for rent.
 - Ollock's storefront is currently for rent. They are advertising it as Office Space for rent.
 - Morse Entertainment – They currently have the front windows covered and we haven't heard anything leading us to think that will change. Josh Jones to approach Nick Morse to suggest moving the window coverings back and utilize the window for a display that will complement the downtown area.
 - Victoria Theatre (<http://www.VictoriaBlossburg.org>) is now open.

PO Box 126 • Blossburg, PA 16912 - www.blossburg.org/vibe

Blossburg V.I.B.E. (Visions in Business & Entertainment) is a 501(c)(3) nonprofit organization created in 2004 by the Blossburg Borough Council and Blossburg Improvement Association to envision, plan and implement projects that will enhance the quality of life for those who live, work, play or attend school in Blossburg.

- With the opening of the Victoria Theatre, it was mentioned that we could see an increase in foot traffic or people walking around the downtown area in the evening before and after a movie. Additional lighting could be utilized by downtown businesses to better showcase their business and light up the downtown area at night. V.I.B.E. will look into lighting options to present to the businesses.

Communication/Promotion

- Blossburg Community/Tourism Brochure
 - This may be integrated into the Borough's Community Branding initiative.
- Placemat
 - Need to get business updates and stories to Heidi Jones by November 15th. Jill Nickerson will organize a Newsletter meeting.

Design

- Riverside Plaza Design
 - No updates
- Walking Trail
 - Currently working on applying for grants. We've currently applied for \$20500 worth of grants and we're working on getting rough quotes for the new walking trail.

Youth Involvement

- Skate Park – Jill Nickerson
 - A builder for the pavilion has been identified. Still looking for a landscaping company.

Community Vitality

- Blossburg FreeNet – Josh Jones
 - No update.
- Community Yard Sale – Barb Slocum
 - No Update
- Farmers' Market – Tonya McNamara
 - The Farmers' Market will be wrapping up next week.
- Light Up the Holidays
 - This year's light up the Holidays contest judging will be December 19th. Advertising will start in November and run through mid December. The webpage will be posted on Blossburg.org after Halloween.
- Fall Festival – Jackie Smith
 - The Fall Festival was a big success. The feedback provided through the website and to V.I.B.E. members was very constructive and will give us some good things to work on for next year. The Mayor reported 446 people rode the Hayride. Jackie reported we had 30 vendors preregister and 5 no-shows. 7 new people already asked to be vendors for next year.

Announcements

- V.I.B.E. meetings have moved to 7 pm on the 4th Wednesday of the month.

News & Views: Deadline 5 pm, Sundays – news@blossburg.org

Calendar: events@blossburg.org

Community Sign: sign@blossburg.org

The next meeting will be November, 24 6:30 pm at the Brick Tavern in downtown Blossburg..

Meeting concluded at 8:20 p.m.

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Josh Jones
Secretary
Blossburg Visions in Business and Entertainment
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