



Minutes of the Blossburg Visions in Business and Entertainment Monthly Meeting October 26, 2011

Meeting called to order at 6:30 p.m.
Location: The Brick

Administrative Information

Minutes

- September Minutes received and approved

Treasurer's Report

- Treasurer's Report – No Report
 - Fall Fest Income: \$170 from Vendors, \$77 from Pie Contest Donations, \$140 from Apple Crate raffle donation (to go towards installing electric behind the monument).
 - \$80 received from sale of Blossburg t-shirts at Bloss Hardware
- Bills to be paid
 - Tonya McNamara – Reimbursement for Fall Festival signage
 - ~\$200 for port-a-johns

Grant Research

Fundraising – Chicken BBQ will be scheduled for next year.

Membership – 2 new members at this meeting. 2 more prospective members coming.

Team Reports

Economic:

- The old Route 6 Tattoo shop has been rented.
- Remove the Inter-organization agenda item.

Promotion

- Newsletter – Possible partnership with Liberty LIVE for the business directory. Include news about the walking trail, Light Up The Holidays contest, Skate Park, Theatre, Freetnet, Electrical Panel, Pool, Little League Field. Get your items to Heidi Jones by Nov. 4th.

Design

- Walking Trail – The Borough is working on it when they get time.
- Electric Panel behind the monument – BIA is working on a possible redesign of the green area behind the monument. There may be opportunities to integrate this.
- Flags on Main Street – We should try contacting Bob Martin to see if he has any contacts or resources for flags.

Community

- Light Up The Holidays Contest – Need prizes (5 categories of \$25). Possible ideas: Voting through website and through a box. Map it on the website. Encourage use of LED Lights.

Fall Festival

PO Box 126 • Blossburg, PA 16912 - www.blossburg.org/vibe

Blossburg V.I.B.E. (Visions in Business & Entertainment) is a 501(c)(3) nonprofit organization created in 2004 by the Blossburg Borough Council and Blossburg Improvement Association to envision, plan and implement projects that will enhance the quality of life for those who live, work, play or attend school in Blossburg.

- The general response was that the Best/V.I.B.E. partnership for the Fall Festival worked well. BEST earned around \$2100 at the auction which was more than expected. KC101 was a good additional. We need more giveaways, and town trivia. We would need a speaker up by the Hay Ride because the sound didn't carry.
- Some things to look at for next year:
 - Best dressed farmer (or something) contest.
 - Need 2 hayrides – There were consistently long lines. About 380 rode before the rain started.
 - Need longer microphone cord for the Hot Dog contest.
 - More Trash Cans, include recycling cans. We should invest in painting the garbage cans. When setting up next year, place multiple garbage bags on the rim of the can for quick change-outs. Put rubber bands or something else to keep the bags from blowing away.
 - More hay bails around the area.
 - Define a firm setup time for vendors.
 - Signage was better, but we need a bigger Fall Festival sign and “Slow” signs by the road.
 - Hotties is interested in helping to sponsor the Hot Dog Contest.
 - Make the Hot Dog Contest 5 minutes again.

Announcements

- V.I.B.E. meetings have moved to 6:30 pm on the 4th Wednesday of the month at the Brick Restaurant.

News & Views: Deadline 5 pm, Sundays – news@blossburg.org

Calendar: events@blossburg.org

Community Sign: sign@blossburg.org

The next meeting will be November 16, 6:30 pm at the Brick Restaurant.

Meeting concluded at 8:00 p.m.

Josh Jones

Secretary

Blossburg Visions in Business and Entertainment

<http://www.blossburg.org/vibe>

PO Box 126. • Blossburg, PA 16912 - www.blossburg.org/vibe

Blossburg V.I.B.E. (Visions in Business & Entertainment) is a 501(c)(3) nonprofit organization created in 2004 by the Blossburg Borough Council and Blossburg Improvement Association to envision, plan and implement projects that will enhance the quality of life for those who live, work, play or attend school in Blossburg.