



**Blossburg Visions in Business & Entertainment
Minutes of the Monthly Meeting
January 29, 2014**

Location: The Kiwanis Building

Administrative Information

Administrative/Organization Information

- Minutes
- Treasurer's Report – General Checking: \$7807.46. \$202.75 in the grant account. The United Fund will be working with V.I.B.E. to handle UF donations. They will be using the grant account.
- New Look of V.I.B.E. – With Kiwanis shutting down and the possible school closure, the borough is looking to V.I.B.E. to help drive a focused effort to rebrand Blossburg.
- New Member Campaign – Looking at a new member campaign and a structured membership to help drive and better resource V.I.B.E. projects. We're looking for an updated and consistent look and feel across all communication. We might try a postcard campaign as well.

Projects

- Electric Panel (Josh) – Raised \$3900. We'll be sending out one more request to Williams Road Foundation to help cover the final cost.
- 2014 Events – Community Yard Sale, Coal Festival, Community Festival, Fall Festival, Small Town Christmas, Light Up The Holiday's Contest.
- Kiwanis Building Renovation – We'll be taking an inventory of maintenance needs of the building, prioritizing, and determine next steps at the February meeting. V.I.B.E. will hold a work bee to perform some cleanup of the building in February or March.
- Streetscape Project (Jill) – This is a Borough driven project. We held a community meeting and narrowed the tree selection down to 3 species. We're looking to take out the existing 22 trees and replace with 9 trees. We'll also look at adding benches, additional lighting. There will be a web based poll going out to the community to help make the final selection and to seek input for further downtown improvements.
- Project Brainstorm
 - Kiwanis Building Renovations
 - RV Rest Area
 - Welcome Package / Bloss Bucks
 - Town Brochure
 - Branding
 - Quarterly Business Meeting
 - Business Spotlight
 - Electronic recycling – Do this the week after the yard sale (May 2nd)?
- Community Garden (Jackie Smith) – We'll start planning in March. Advertising will go out by the end of that month.
- Newsletter – this will be wrapped into a branding campaign
- Small Town Christmas (Jill)

PO Box 126 • Blossburg, PA 16912 - www.blossburg.org/vibe

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- Fall Festival – Need someone to Chair this. Jackie handles vendors. Jill handles the Hot Dog Eating contest.
- At the February meeting, we'll be focusing on event planning.
- Downtown Wifi (Josh)

2014 Main Project

- Kiwanis Building Renovations
- Branding

News & Views: Deadline 5 pm, Saturdays – news@blossburg.org

Calendar and Community Sign: news@blossburg.org

The next meeting will be February 26, 6:30 pm at the Community Building (Kiwanis Building).

Josh Jones

Secretary

Blossburg Visions in Business and Entertainment

<http://www.blossburg.org/vibe>

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