

Blossburg Visions in Business & Entertainment Minutes of the Monthly Meeting February 26, 2014

Location: The Kiwanis Building

Administrative/Organization Information

- Minutes Approved
- Treasurer's Report General Checking: \$8751.80. \$202.75 in the grant account.

Projects

- New Member Campaign Add meeting notice to the Dollar Saver "things to do" section and update the Penny Saver ad. Advertise a quarterly meeting and event list. Put ad in the water/sewer/garbage bills.
- Kiwanis Building Renovations The work bee will be March 9th at 9 am. We'll be working on painting and patching. There were no major issues identified, but the building could use new windows. There are a lot of refrigerators and freezers plugged in and running in the off-season. The floors will be waxed after the work bee. Bring cleaning supplies!
- Rebranding Campaign Looking at Rettew and The Anderson Group (TAG) for branding research and proposals. The TAG representative would like to have a meeting to get an idea of our town and what we're looking for. The total cost of the branding process will be between \$15000 and \$25000.
- Community Yard Sale Advertising needs to go out now. The yard sale will be April 26th from 8 am to 2 pm. We'll have an E-Recycling event on April 29th from 5 to 8 pm.
- Street Scape The new trees have been ordered, coal carts have been ordered, and we're working on lighting. The downtown trees will be removed around the end of March, beginning of April.
- Community Garden We need to build 4 raised boxes that are more wheelchair friendly. The 4x8 boxes need to be rebuilt. There's poison ivy that will need to be taken care of. The shed needs cleared out and reorganized. We're also going to renumber and create signs for the boxes. This year we'd like to hold workshops and picnics. We'll have a work bee on March 29th at 10 am.
- Electric Panel Waiting for the weather to break so construction can begin.
- Coal Festival e-mail ideas for a booth to Jill.

News & Views: Deadline 5 pm, Saturdays – news@blossburg.org

Calendar and Community Sign: news@blossburg.org

The next meeting will be March 26, 6:30 pm at the Community Building (Kiwanis Building).

Josh Jones Secretary

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http://www.blossburg.org/vibe