



**Blossburg Visions in Business & Entertainment
Minutes of the Monthly Meeting
July 23, 2014**

Location: The Kiwanis Building

Administrative/Organization Information

- Minutes - Approved
- Treasurer's Report – General Checking: \$16919.93. Project Funding Breakdown: Electric Panel:\$6570.35, Streetscape project: \$4795.54, Branding: \$3000.

Projects

- Kiwanis Building – No update
- Rebranding – Held branding meeting. Set our target audiences to families. Picked logo styles we liked, colors we like and provided the information to The Anderson Group. It would be an additional \$5500 to have TAG design the logo.
- Fall Festival – We have 2 vendors so far. More have expressed interest. Suggestions – Car Show/drive-in like Wellsboro, Pierogi or Kielbasa cookoff or booth, Birch Beer and Rootbeer, Whip Cream Pie eating contest. We decided on a whip cream pie eating contest, hot dog eating contest and bands. We need banners for advertising, sponsors for events, and more kids activities.
- Chicken BBQ – August 9th. Cooking the beans and salad Friday night, 7 pm at the Kiwanis Building.
- Electric Panel – conduit installed.
- Canning workshop at the Community Garden on September 3rd from 6 to 9 pm

News & Views: Deadline 5 pm, Saturdays – news@blossburg.org

Calendar and Community Sign: news@blossburg.org

The next meeting will be August 27, 6:30 pm at the Community Building (Kiwanis Building).

Josh Jones

Secretary

Blossburg Visions in Business and Entertainment

<http://www.blossburg.org/vibe>