

# BLOSSBURG V.I.B.E.

ENVISION. PLAN. IMPLEMENT.

## **Blossburg Visions in Business & Entertainment Minutes of the Monthly Meeting October 26, 2016**

Location: 242 Coffee Company

### Administration

- Minutes – Aug. and Sept. Approved
- Treasurer's Report: VIBE Checking \$1585.31, United Fund \$1559.93

### Projects

- Fall Festival - Expenses: \$3321.32, Income: 3227.59. We ended up with a loss of only \$93.57. Jill took the opportunity to put together a "Fall Festival Binder" that has all of the information needed to put on the Fall Festival.
- Business List Placemat - Beth Weiskopf is putting together a Welcome to Blossburg basket idea. She would like updated business list flyers for the basket. Josh to finish up the changes to the flyer and get it to Beth.
- Tourism Ad - Putting in a basic ad
- Shop SmallTown - 12 to 4 pm on Saturday, Nov. 26th - Small Business Saturday
  - We sent out business letters.
  - Contacted last year's vendors. Tonya to send Josh info.
  - Advertising in the Penny Saver, Holiday Weekly flyer, Facebook, and radio
  - Can use Bob Wood's building for vendors.
  - Santa Mail forms need to be updated
  - Will be doing an I Shopped Blossburg receipt raffle. Put a Blossburg business receipt in the boxes at the stores to be entered.
  - Have a Shop SmallTown meeting on Nov. 16th, 7 pm. This will replace the regular V.I.B.E. meeting.

News & Views: Deadline 5 pm, Saturdays – [news@blossburg.org](mailto:news@blossburg.org)

Calendar and Community Sign: [news@blossburg.org](mailto:news@blossburg.org)

The next meeting will be November 16th, 6:30 pm at 242 Coffee Company.

Josh Jones

Secretary

Blossburg Visions in Business and Entertainment

<http://www.blossburgvibe.com>

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Blossburg V.I.B.E. (Visions in Business & Entertainment) is a 501(c)(3) nonprofit organization created to envision, plan and implement projects that will enhance the quality of life for those who live, work, play or attend school in Blossburg.