

BLOSSBURG V.I.B.E.

ENVISION. PLAN. IMPLEMENT.

Blossburg Visions in Business & Entertainment Minutes of the Monthly Meeting January 25, 2017

Location: VIBE Office

Administration

- Minutes – Nov. minutes approved. No December meeting.
- Treasurer's Report: VIBE Checking \$374.10, United Fund \$902.12
 - Received \$1000 donation from the Jones Foundation

Projects

- Reforming Agenda - Relooking at what V.I.B.E. is. Looking to define a strategic plan, marketing plan, new way to govern meetings (roberts rules?). The next meeting may be longer to. Review bylaws over next few meetings (complete by July meeting). Member questions - who are our members?
Brainstorming - What benefits to include in membership? Possibly make a board of directors? Bring in more information from other groups in town?
- Partnerships - Consider joining Mansfield Chamber (\$130.00) or TriLakes (\$25.00). Tabled until more funds available.
- Fundraising - Need to look at real fundraiser plans and grants
- Economic Development - Idea - Grass Roots effort to start businesses by providing training like a small business incubator.
- Marketing
 - Signage for highway exit (more funding)
 - Media package explaining VIBE
 - Landmarks magazine add, ¼ page \$191.00 (moved forward with)
 - Consider doing adds on back of placemat (like Wellsboro chamber)
 - Submit dates early for ads: Yard sale/ Electric recycling (possibly) 4/29, Fall Fest 10/15, Small town 11/25, Light up Holidays' 12/18.
- Freenet - Node in VIBE office or own internet? Josh - possibly look into internet and phone for office and a V.I.B.E. Office computer?
- 2017 Events - Submit dates early to put into area advertising
 - Community Yardsale and Electronic Recycling April 29th
 - Fall Festival October 15th
 - Shop SmallTown November 25th
 - Light Up The Holidays Judging December 18th
- Community Garden - Need to form a committee.
- Think about 3 or so projects to focus on. Maybe signage, fundraising/grants, Bylaws/membership structure.
- Needs for V.I.B.E. Office
 - Phone, garbage can, something for the windows. Clock, easel paper, internet, phone service, way to hang things on the wall, toilet paper, hand soap, coffee pot, computers.

PO Box 126. • Blossburg, PA 16912 - www.blossburgvibe.com

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- Plaque - On Island Park for Hazel with donated money
- Meetings - future meetings will be held at the V.I.B.E. office.

News & Views: Deadline 5 pm, Saturdays – news@blossburg.org

Calendar and Community Sign: news@blossburg.org

The next meeting will be February 22nd, 6:30 pm at the V.I.B.E. Office.

Wendy Jones filling in for Josh Jones

Secretary

Blossburg Visions in Business and Entertainment

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